

Local Authority kerbside newsletter template

Subject: Don't let your battery cause the next fire 🔥

Pre-text: Never bin batteries or electricals

Dear [first name],

Never bin batteries or electricals - as they can start fires 🔥

Binned batteries and electricals like vapes can spark **fires** when crushed or damaged in bin or recycling lorries. [More and more of these fires](#) are happening across the UK, putting real lives at risk and polluting our communities.

But we can help stop them together.

The good news?

You have a local kerbside collection for small electricals and batteries - which means you can recycle safely from your doorstep! [insert area] is one of the many communities across the UK where you can safely recycle batteries and electricals separately from your general waste and recycling right from home.

Simply [insert relevant information and link to find out more]

For any items we can't accept [insert specific items e.g. vapes, lightbulbs and/or large electricals], use [Recycle Your Electricals' Locator](#) to find all your local drop-off points.

Batteries and 'hidden batteries'

If an item lights up, moves, buzzes, or puffs and isn't plugged in, it's powered by a battery - and should never be binned.

Small everyday items like vapes, headphones and kids toys often have 'hidden batteries' inside. They also contain valuable materials like lithium, gold, steel and copper, which can be recovered and recycled into anything from children's playgrounds to lifesaving medical equipment.

Before recycling your electrical safely:

[insert specific information on kerbside collection]

Don't forget - if you can't fix, donate or sell it, always recycle your old electricals!

Anything with a plug, battery or cable can be recycled and turned into something new.

Thank you for helping us keep our community safe.